

Expand what your company can do.

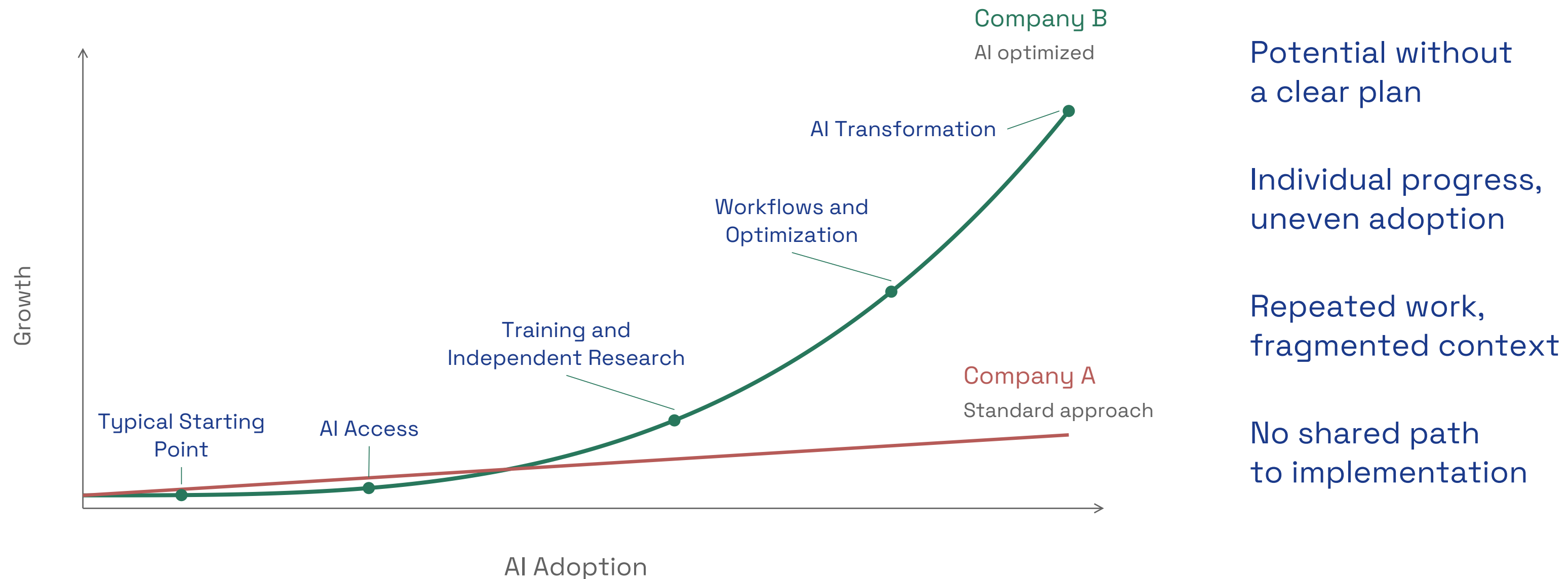
Outerscope Studios is an AI Solutions and Engineering Firm. We automate, optimize, and build alongside operators.

For medium to enterprise-sized companies.



Companies struggle to turn AI into progress

Teams see the potential of AI. Turning it into company-wide progress remains difficult.



We build systems around operating needs

Three ways to improve what the company can accomplish.

01

Automate tasks.

Remove repeated tasks from everyday work with interconnected AI workflows.

02

Optimize bottlenecks.

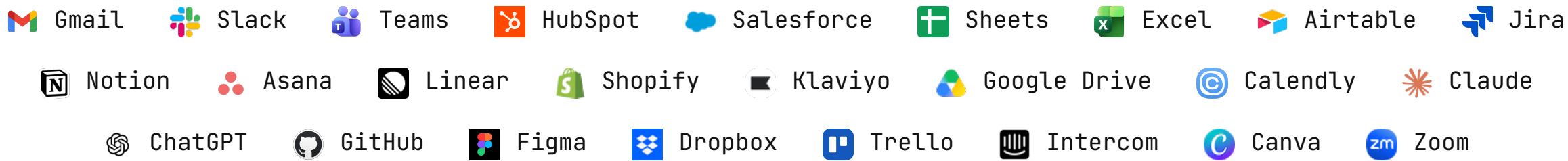
Reduce friction across connected systems while people review the decisions that need judgment.

03

Build tools and software.

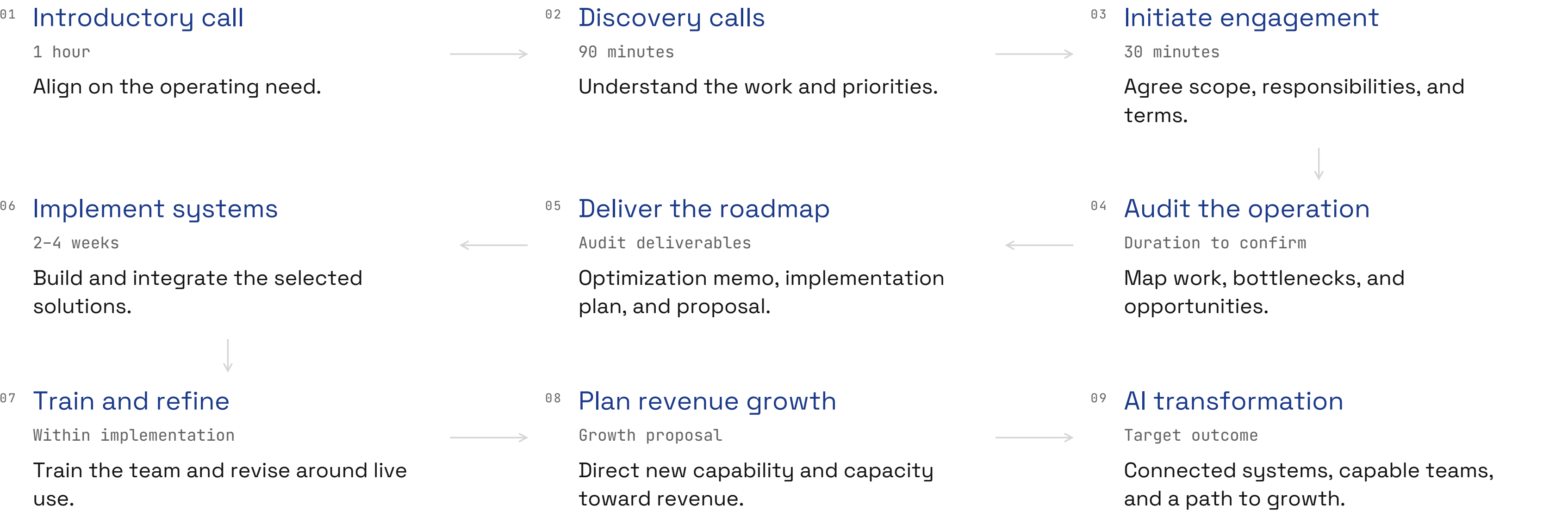
Equip teams with tailored skills, agents, and applications that support shared work and specific roles.

We implement across your tech stack.



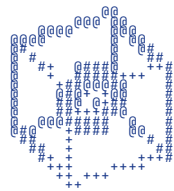
A clear path from discovery to transformation

Define the need. Map the work. Build, adopt, and grow.



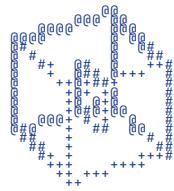
Support across the operation

Systems, skills, and support across the operation.



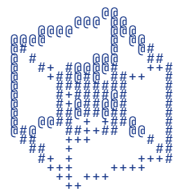
Custom Software

Internal applications, dashboards, extensions, and systems designed around the operation.



Support Agents

Company-aware agents for onboarding, internal questions, and customer support.



Content Generation

Brand-aware research, copy, creative development, and content production tooling.



Workflow Optimization

AI workflows and automations connected across the tools the team already uses.



Personal Assistants

Role-specific assistants for briefs, research, drafted replies, and daily coordination.



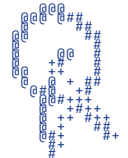
Usage Telemetry

Visibility into AI usage, output quality, and where further support is needed.



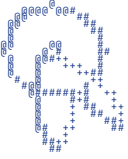
Training and AI Literacy

Role-specific training in skills, workflows, and agents the team can keep using, with guidance for independent exploration.



AI-assisted Research

Advanced research tools combine deep context and bias checks to produce findings with clear next steps.



Market Testing

Simulated audiences to explore messaging and customer preferences before launch.

Case studies in operational improvement

Deployments we design that operate autonomously within real businesses today.

USE CASE	IDENTIFIED	BUILT	ACHIEVED
Marketing Agency	Bottlenecks across ideation, research, copywriting, and project management.	28 skills, 8 tools integrated natively into Claude, custom AI in Slack, and automated reporting across 50 clients.	534 hours Retained per month
Operations	Form completion took 42 minutes across 90+ employees.	A CRM form-filling assistant and live productivity dashboard reduced completion time by 62%, from 42 to 16 minutes.	\$2.9M Annual savings
Customer Support	Support across 61,000 clients and 8 services required substantial manual handling.	A customer support agent accessible via CLI, MCP and email with company context, action-taking tools, and human approval loops.	92% Fewer support resources

A path matched to your priorities

We shape the engagement around depth of discovery and required outcomes.

Transformation

For companies seeking a full operating transformation.

Audit

Map the operation and rank the opportunities.

Implement

Build and roll out the selected systems.

Accelerate

Direct recovered capacity towards profit growth.

Capacity Generation

For companies with a known requirement or bottleneck.

Discover

Define the requirement and scope the solution.

Build

Develop and validate the workflow or tool.

Rollout

Integrate it into daily work and train the team.

Revenue Acceleration

For companies ready to pursue revenue growth.

Research

Examine revenue channels and available capacity.

Create

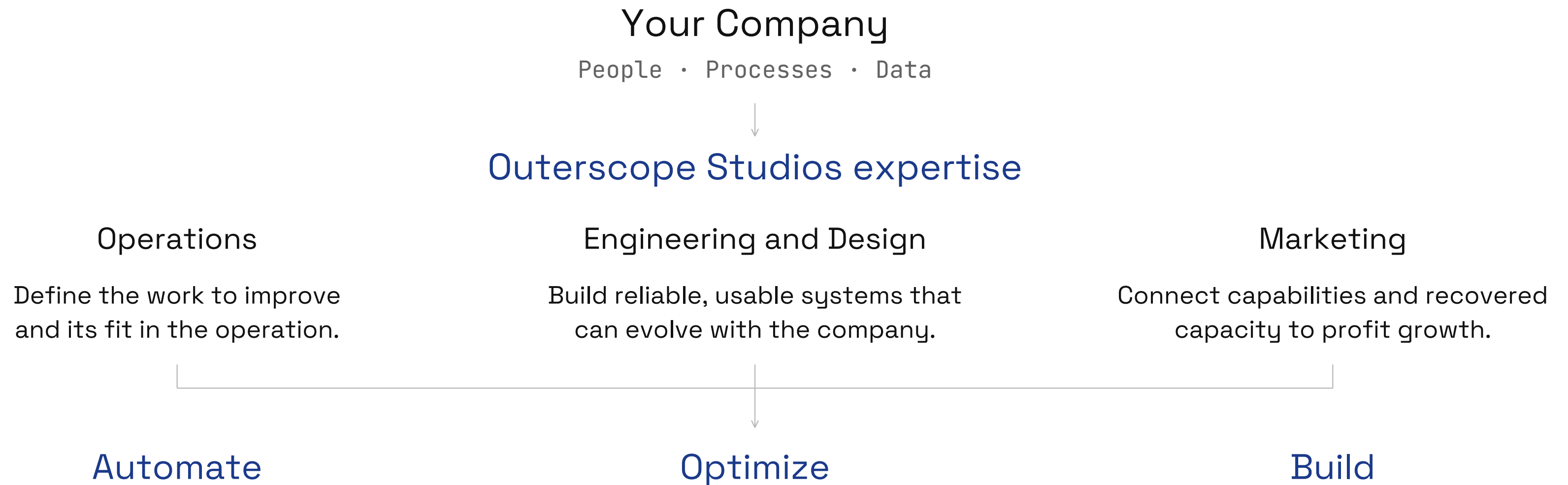
Engineer the systems that support growth.

Improve

Run the systems and refine them through feedback.

Three competencies. One operating solution.

Outerscope Studios connects the operating need, the engineering, and the path to growth.

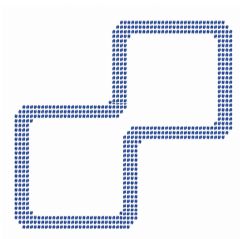


The expertise behind the work

NYC-based with experience across operations, engineering, and marketing.

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Team members



 AT&T	 T-Mobile	 Microsoft	 Sol Sniper
 Multi Chain Advisors	 Flowdesk	 Yuga Labs	 Pudgy Penguins
 Beezie	 S&P 500	 JPMorgan Chase	 Gemini
 Capital One	 Booz Allen Hamilton	 NVIDIA	and many more...

Begin with discovery.

Show us how your company works, where the pressure sits, and what you want to accomplish.

We will recommend an approach.

[Book a 30-minute discovery call](#)

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