

Expand what your company can do.

Outerscope Studios is an AI Solutions and Engineering Firm. We automate, optimize, and build alongside operators.

For medium to enterprise-sized companies.



Companies struggle to turn AI into progress

Teams understand the potential. Consistent implementation remains difficult.

Unclear Possibilities

Teams understand the potential of AI in the workplace. It is unclear which work to change, what to build, or where to begin.

Fragmented Context

Useful prompts, decisions, and solutions stay with individuals. Other people solve the same problems again.

Uneven Capability

A few people develop strong AI habits. Company-wide adoption remains limited.

Limited Implementation Experience

Self-directed learning leaves gaps in formal training and experience deploying AI across an organization.

We build systems around operating needs

Three ways to improve what the company can accomplish.

01

Automate tasks.

Remove repeated tasks from everyday work with interconnected AI workflows.

02

Optimize bottlenecks.

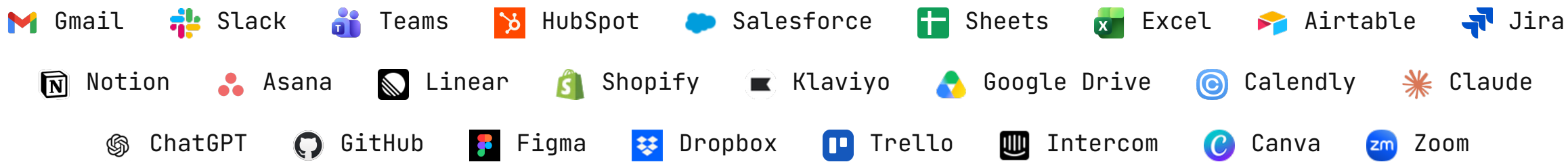
Reduce friction across connected systems while people review the decisions that need judgment.

03

Build tools and software.

Equip teams with tailored skills, agents, and applications that support shared work and specific roles.

We implement across your tech stack.



Implementation designed for adoption

Training, support, and recursive improvement keep systems useful as the work changes.

	01 · DEFINE	02 · IMPLEMENT	03 · IMPROVE
Automations	Operator Discussion Specify the problem, agree on the proposed solution, and define success criteria.	Controlled Implementation Built with human approval, allowing operators to test workflows before release.	Autonomous Operation Enable approved routine runs and keep a review path for exceptions.
Optimizations	Native Integration Introduce an improved workflow within the tools employees already use for the task.	Measured Use Review quality, time, and adoption using live work and direct employee feedback.	Recursive Improvement Update the skills and workflow when feedback reveals a better way to complete the work.
Tools & Software	Role-based Design Ideate shared tools and specific functions around the responsibilities of each role.	Training and Help Desk Roll out the tools with practical training and help available inside the company stack.	Ongoing Support Answer questions and improve the tools so employees continue using them effectively.

Support across the operation

Outerscope Studios’ services span systems implementation, adoption, and results tracking.

Custom Software

Internal applications, dashboards, extensions, and systems designed around the operation.

Support Agents

Company-aware agents for onboarding, internal questions, and customer support.

Content Generation

Brand-aware research, copy, creative development, and content production tooling.

Workflow Optimization

AI workflows and automations connected across the tools the team already uses.

Personal Assistants

Role-specific assistants for briefs, research, drafted replies, and daily coordination.

Usage Telemetry

Visibility into AI usage, output quality, and where further support is needed.

Training and AI Literacy

Role-specific training in skills, workflows, and agents the team can keep using, with guidance for independent exploration.

AI-assisted Research

Advanced research tools combine deep context and bias checks to produce findings with clear next steps.

Market Testing

Simulated audiences to explore messaging and customer preferences before launch.

Case studies in operational improvement

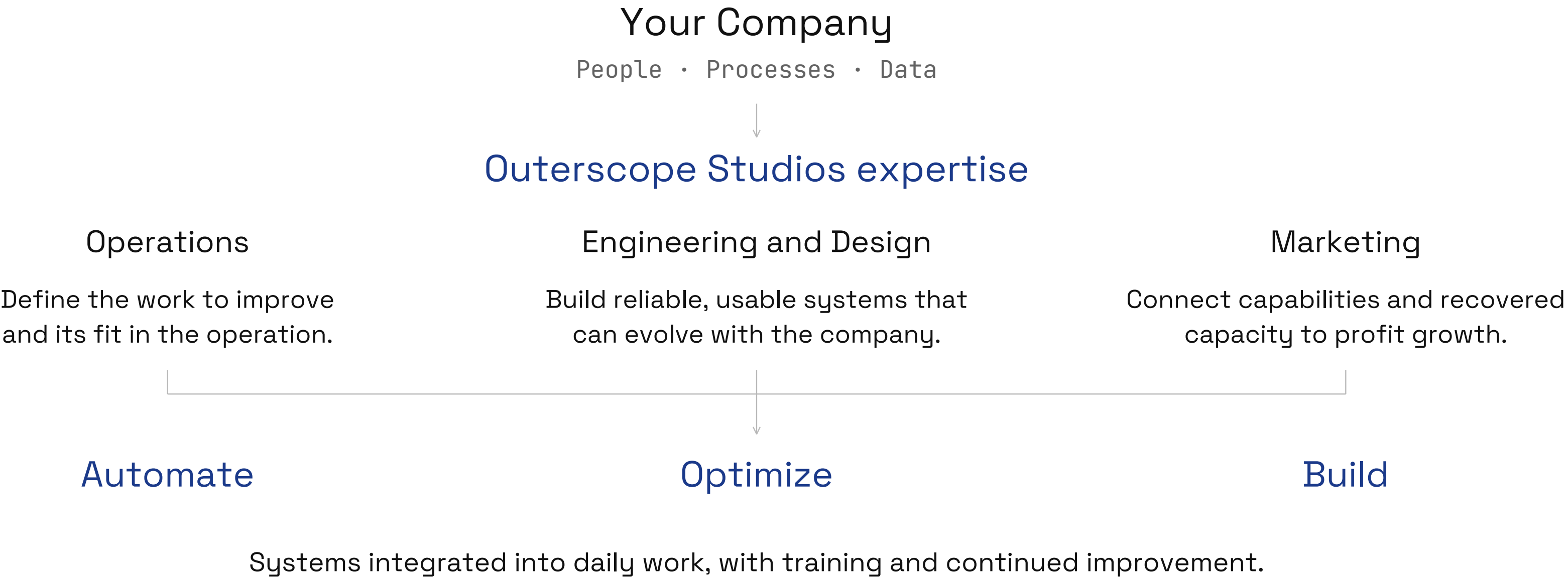
What we identified, built, and achieved across three engagements.

USE CASE	IDENTIFIED	BUILT	ACHIEVED
Marketing agency	A team of 24 full-time employees faced bottlenecks in research, copy, creative production and coordination.	22 customized skills, 154 prompts and four runbooks. Slack AI, communication workflows, and image and video capabilities.	534 hours Retained per month Achieved, user-reported
Healthcare CRM	90+ employees. Three internal CRM forms, four external forms and 411 questions.	A form-filling assistant and live productivity dashboard. Reported workflow time fell from 42 minutes to 16.	\$55.7k Reported weekly savings
Customer support	Support for 35,000 clients across eight services required substantial manual handling.	A company-aware agent through Gmail, MCP and Second Brain, with action-oriented tools and human approval.	92% Reported reduction in support resources

Healthcare CRM: \$55,755.70 weekly capacity value; estimated \$2.9M annual savings at 52 weeks; estimated break-even: 8.53 working days. Values reflect time freed, not measured full-year cash savings. Support measures resources, not headcount. Results are engagement-specific.

Three competencies. One operating solution.

Outerscope Studios connects the operating need, the engineering, and the path to growth.



The expertise behind the work

NYC-based with experience across operations, engineering, and marketing.

10

Team members



AT&T



T-Mobile



Microsoft



Sol Sniper



Multi Chain Advisors



Flowdesk



Yuga Labs



Pudgy Penguins



Beezie



S&P 500



JPMorgan Chase



Gemini



Capital One



Booz Allen Hamilton

and many others

A path matched to your priorities

We shape the engagement around depth of discovery and required outcomes.

AI Transformation

For companies seeking a full operating transformation.

- 01 **Audit**
Map the operation and rank the opportunities.
- 02 **Implement**
Build and roll out the selected systems.
- 03 **Accelerate**
Direct recovered capacity towards profit growth.

Capacity Generation

For companies with a known requirement or bottleneck.

- 01 **Discover**
Define the requirement and scope the solution.
- 02 **Build**
Develop and validate the workflow or tool.
- 03 **Implement**
Integrate it into daily work and train the team.

Revenue Acceleration

For companies ready to pursue revenue growth.

- 01 **Advanced discovery**
Examine revenue channels and available capacity.
- 02 **Build**
Develop the systems that support growth.
- 03 **Implement and improve**
Run the systems and refine them through feedback.

Start with a conversation.

Show us where the pressure sits and what you want to accomplish.

Book a call

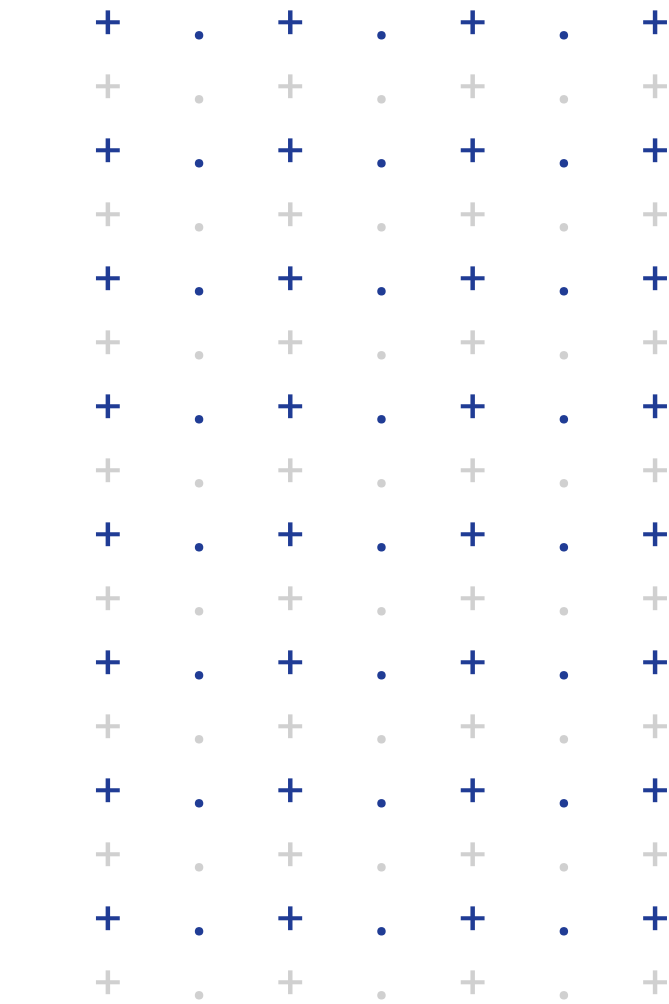
A 30-minute conversation to understand the work, clarify priorities and choose a useful next step.

Book a call

Get a free guide

Answer six approach questions, see your recommendation and request the matching practical guide. No call is required to receive it.

[Choose my free guide at outerscope.ai/approach](https://outerscope.ai/approach)



DEFINE / BUILD / IMPROVE